

Front-End Web Developer/Designer for NOWO

Your mission

One of our highest priority projects right now, and moving forward, is to develop and optimise our website to ensure an awesome customer experience and high conversion to sales. It's challenging because the website serves three key purposes, and the architecture, design, and behaviour should balance these:

- (1) Our branding as a fun and simple solution to a complex problem (pension saving) in a (usually) boring world of finance, really has to shine through.
- (2) The website is part of our 'shop front' and thus must be designed for the conversion and flows of potential customers.
- (3) The website serves a key role as a support function for our customers, featuring key content, FAQs, and other resources to provide potential and/or existing customers with all the information they need.

You will work closely with the core marketing/communications and product teams, taking a key role in deciding how the website should look and behave, and assisting in setting priorities for its development. You will form part of our customer acquisition team and work towards improving the relevant KPIs, and in doing so should be a proactive problem-solver. In combining design and development skills, you will be part of the processes from ideation to implementation.

Since these challenges are on-going and frequently changing, we hope that you buy into a lean startup mentality and are not afraid to iterate, test, and improve.

As we head towards a new and exciting launch phase, we are looking for someone with excellent combined UX/UI design and web development skills. You should be able to show us similar projects or startup experience that point towards your ability to tackle the mission described. In return, you will learn a ton about the unique challenges and opportunities within the booming fintech industry, and work alongside a talented and ambitious team to solve one of today's greatest societal problems.

About the position

The position is freelance on an hourly basis, and the amount of hours can vary week by week from around a few hours to two full days per week, depending on the current phase and necessary pace of development. The majority of your time working with us should be sitting together with the rest of the team at our office located in central Stockholm.

We are looking forward to hearing from you. You can send your questions and/or application to emma@nowo.se

About NOWO

NOWO is a venture-backed fin-tech company founded in 2014, based in Stockholm.

NOWO is transforming the way you save for your future through smart and seamless integration into your day-to-day life.

Our mission is to make long-term savings fun, easy, relatable and accessible to everyone.

We have a balanced team of experienced industry leaders, serial entrepreneurs and hungry top-tier graduates. [Here](#) you find an article about our CEO Sven Estwall.

We are now growing our team and looking forward to meeting you!

www.nowo.se

Key skills

- Html, CSS, Javascript
- Design (Photoshop)
- UX/UI
- Google Analytics

Application

- Per email with CV or LinkedIn
- Latest on August 28th 2016

Your contact

emma@nowo.se